

**CONTRACT**

**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**(615)353-4444**

And:

**Fletcher Rowley Chao & Riddle**  
**Attention: Kati Bumgardner**  
**1720 West End Avenue, Suite 640**  
**Nashville, TN 37203-2607**  
**USA**

<u>Contract / Revision</u> 498157 /		<u>Alt Order #</u>
<u>Product</u> Stewart For Congress 2012		
<u>Contract Dates</u> 10/11/12 - 10/16/12		<u>Estimate #</u>
<u>Advertiser</u> Eric Stewart For Congress		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSMV	<u>Account Executive</u> House-WSMV Local	<u>Sales Office</u> WSMV Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSMV	10/11/12	10/11/12	530p News	530-6p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$575.00			
N 2	WSMV	10/15/12	10/15/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$700.00			
N 3	WSMV	10/16/12	10/16/12	M-SU Late News	10p-1035p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$400.00			
<b>Totals</b>											<b>3</b>	<b>\$1,675.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	3	\$1,675.00	\$1,423.75
<b>Totals</b>	<b>3</b>	<b>\$1,675.00</b>	<b>\$1,423.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

#498157

Anticipated LUR		Thu	Fri	Sat	Sun	Mon	Tue			
DAY	PART/PROGRAM	10/11	10/12	10/13	10/14	10/15	10/16	SPOTS	COST/SPOT	
								TOTAL COST		
M-F	CH4 NEWS @ 5	1						1	\$575.00	\$575.00
M-F	CH4 NEWS @ 6					1		1	\$700.00	\$700.00
M-F	CH4 NEWS @ 10						1	1	\$400.00	\$400.00
<b>GROSS</b>								<b>3</b>	<b>\$1,675.00</b>	
AGENCY DISCOUNT (-15%)										\$251.25
<b>NET TO STATION</b>										<b>\$1,423.75</b>

**I represent that the payment for the above described broadcast time has been furnished by:**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

**The name of the treasurer of the candidate's authorized committee is:**

Jacob Dawes Dunavant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**


10/10  
Date

Katibumachen  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part☐ Rejected

  
Signature

Charles Slaughter  
Printed Name

LSM  
Title